Liberal Platform - 2021

A truly public CBC
1. *Remove all ads from CBC English services, and from digital services in all languages. (PARTIALLY)*
2. *Increasing funding so that the CBC can fulfill its public purpose. (YES)*
3. *End political appointments for the President and the Board of Directors. (NO)*

In their 2021 platform, the Liberals commit to providing "$400 million over 4 years to CBC/Radio-Canada". The stated aim of this increase in funding is to reduce CBC's dependence on advertising and to eventually "eliminate advertising during news and other public affairs shows".

The Liberal platform does not address the issue of ending political appointments for CBC's President and the Board of Directors.

Telling our own stories
1. *Compel companies like Netflix to invest an equal share of their revenues in the production of original Canadian content, just as Canadian broadcasters do. (UNCLEAR)*

The Liberal Party commits to introducing legislation to reform the Broadcasting Act within 100 days of forming government. Specifically, the reformed Broadcasting Act would require that "foreign web giants contribute to the creation and promotion of Canadian stories and music". However, the platform does not specifically outline a precise figure or percentage of revenue, making it difficult to know if the proposal will force streaming giants like Netflix or Amazon Prime to invest the same proportion of revenues into Canadian content that Canadian broadcasters are required to invest.

Strong and credible journalism
1. *End the nearly $2 billion in tax subsidies that reward Canadian businesses for buying ads from Google and Facebook at the expense of credible, legitimate, Canadian media. (NO)*
2. *Follow Australia and France to force Google and Facebook to compensate Canadian news organizations for their content, including the CBC. (YES)*

In their platform document, the Liberals do not address the issue of tax loopholes that privilege web giants over Canadian media outlets. Specially, the Liberal platform does not address Section 19 of the Income Tax Act, which is responsible for rewarding Canadian businesses with almost $2 billion in tax subsidies for buying ads from companies like Facebook and Google.

The Liberal party proposes to "level the playing field" between Canadian news outlets and Silicon Valley tech firms. Specifically, the Liberals commit to introducing legislation to "require digital platforms that generate revenues from the publication of news content to share a portion of their revenues with Canadian news outlets". This promised legislation would be

modelled on the Australian approach, which forces firms like Google and Facebook to compensate news outlets when their content appears on social media sites.

Canadian values in Canadian media

1. *Enforce existing laws. Governments already have a lot of power to crack down on platforms that facilitate illegal activity, but they refuse to use it. That has to change. If it's illegal offline, it's illegal online. (YES)*
2. *Make platforms' Canadian executives personally liable for their company's conduct, with penalties including possible jail time. (NO)*
3. *Change the law so that Canadian courts can block the flow of funds to repeat offenders. If you break the law, we should break your business. (NO)*

Within the first 100 days of forming government, the Liberals promise to bring in legislation to address harmful content online including, "hate speech, terrorist content, content that incites violence, child sexual abuse material, and non-consensual distribution of intimate images". Specifically, this legislation would ensure that "social media platforms and other online services are held accountable for content that they host".

The Liberal platform does not address the issue of holding social media platforms' Canadian executives personally liable for illegal content hosted on their sites. It also does not address the possibility of imposing barriers that would prevent platforms that consistently break the law from accessing the Canadian financial system